

SMG American Bank Center “Bridal Boot Camp” Contest Official Rules

NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE DOES NOT INCREASE YOUR CHANCES OF WINNING.

BY ENTERING THE CONTEST, CONTESTANT AND CONTESTANT’S SIGNIFICANT OTHER MUST BE WILLING TO ENGAGE IN AN OBSTACLE COURSE ON JULY 27, 2008, AT A LOCATION CHOSEN SOLELY BY THE SPONSOR AND IN ACCORDANCE WITH THE LAWS OF THE STATE IN WHICH THE CEREMONY TAKES PLACE (please see “Prizes” Section of these official rules for additional details).

DATES OF PROMOTION: SMG American Bank Center “Bridal Boot Camp” Contest (the “Contest”) begins at 12:00 a.m. Central Time (CT) on June 30, 2008 and ends at 11:59 p.m. CT on July 18, 2008 (the “Contest Period”).

ELIGIBILITY: The Contest is open to legal U.S. residents of the 50 United States and the District of Columbia who are 18 years of age or older and have a unique, personal and valid social security number at the time of entry (the “Contestant”). Contestant and Contestant’s significant other (the “Couple”) must be willing to engage in an obstacle course on July 27, 2008, at a location chosen solely by the Sponsor and in accordance with the laws of the Sate in which the contest takes place (please see “Prizes” Section of these official rules for additional details). Employees and their immediate family members (parents, children, sibling or spouse, regardless of where they live, or persons living in same household, whether related or not) of the SMG American Bank Center (the “Sponsor”), and each of their respective parent companies, divisions, affiliates, contractors, subsidiaries, distributors, sales representatives, retailers, advertising and promotion agencies, and any other engaged in the development, production, execution or distribution of this Contest, herein (the “Contest Entities”), are not eligible to participate.

HOW TO ENTER: Visit www.americanbankcenter.com (the “Website”) during the Contest Period and complete and submit the following (collectively, the “Submission”).

1. Contest Entry Form: Fill out the Official Contest Entry Form in its entirety, including your full name, address, city, state, zip code, telephone number (including area code), date of birth, email address, your significant other’s full name and your significant other’s date of birth.
2. Submit your Essay: In up to 500 words, write a love story of how you and your significant other fell in love.
3. Judging: A panel of judges will choose four finalists based on your love story. Winners will be announced on July 27, 2008, must be present to win and proceed to obstacle course.

4. Obstacle Course: Couple who completes the obstacle course first wins the prize.

Limit of one (1) Submission per Person. Maximum Submissions allowed for the Contest per couple is one (1). Late Submissions will not be accepted. Sponsors are not responsible for lost, late, mutilated, incomplete Submissions or for the quality of any photograph submitted. All Submissions shall become the exclusive property of the Sponsor and will not be returned. Sponsor has no obligation to acknowledge receipt of or to return any Submissions received. Contestants warrant and represent that; (a) their Submission does not violate any third party legal rights (including without limitation rights of privacy and publicity) and otherwise does not violate applicable law; and (b) that the Submission does not contain any disabling device, virus, worm, back door or other disruptive or malicious code that may or are intended to impair their intended performance or otherwise permit unauthorized access to, hamper, delete or damage any computer system, software, network or data.

WINNING: All eligible Submissions will be judged by a qualified panel of judges. In the event of a tie, the Submissions involved will be re-judged by an additional judge who will serve as a tiebreaker and evaluate such tied Submissions. All judging of eligible Submissions will be under the supervision of an independent panel of judges, whose decisions are final in all matters relating to the Contest. Potential winner will be notified at the Wedding Fair on July 27, 2008.

PLEASE NOTE: POTENTIAL WINNING NOTIFICATIONS WILL ONLY BE ANNOUNCED AT THE WEDDING FAIR, JULY 27, 2008.

PRIZE: One (1) Grand Prize of a Wedding Reception for 150 guests in one of the Bayview Ballrooms at the American Bank Center will be awarded, having an Approximate Retail Value the (“ARV”) of \$10,000.00. The Grand Prize is a Wedding Concepts Platinum B Package which includes: room rental, sit down meal, table linen decorations, 4 layer wedding cake, and limo service.

Wedding Reception must be booked within a year of award.

Internal Revenue Service. In the event it is deemed during the verification process that potential Grand Prize Winner does not have a unique, personal and valid social security number for Sponsor to report the tax liability associated with acceptance of the prize, potential Grand Prize Winner will be disqualified and another winner selected. Valid social security numbers will be determined by IRS requirements. Potential Grand Prize Winner and Grand Prize Winners Significant other consents to Sponsor’s use of their names, likenesses, biographical information, and voices in advertising worldwide without additional compensation. All taxes on the Grand Prize are the sole responsibility of the Grand Prize Winners.

NO LIABILITY: By participating, Contestants agree to release, discharge, indemnify and hold harmless the Sponsor and Contest Entities and each of their respective officers, directors, employees, representatives and agents from and against any claims made by winners, entrants, or any other third parties, related in any way to the operation of this

Contest as well as any other claims, damages or liability due to any injuries, damages or losses to any person (including death) or property of any kind resulting in whole or in part, directly or indirectly, from acceptance, possession, misuse or use of any prize or participation in any Contest-related activity or participation in this Contest.

INDEPENDENT ADMINISTRATOR: This Contest is being administered by SMG American Bank Center and Centerplate, 1901 N. Shoreline Blvd., Ste. 100, Corpus Christi, TX, 78403-3040, whose decisions are final in regard to the conduct of this Contest.